

LEADERSHIP goes
» BEYOND
with TITU SARDER & JON RIVERS

Leadership Goes Beyond Pulse January
2021 Conference & Webinar Sponsorship





SPONSORSHIP OVERVIEW

PULSE JANUARY 2021

**SIGN UP
TODAY!**

All sponsorship opportunities are based on availability, first come, first served, and may be sold out without notice

www.leadershipGOESbeyond.com

Play a visible role in an event focused 100% on Leadership

Leadership Goes Beyond – A series of **Virtual Conferences and Webinars** where leaders come to talk about global business issues hosted by Titu Sarder and Jon Rivers. Each quarter Leadership Goes Beyond will host **one event called Pulse** and two **complimentary webinars**.

This is one investment that will allow your brand to be seen by many leaders.

Take advantage of all our exciting Marketing Promotion Opportunities!

Contact Our Sponsorship Team:

info@leadershipGOESbeyond.com

or call Titu Sarder on +1 917 903 3763

Website: www.leadershipGOESbeyond.com

SPONSORSHIP OVERVIEW

DEMOGRAPHICS & MORE...

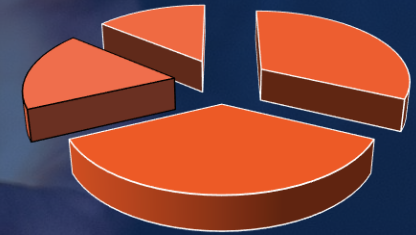
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Over 1.2K Attendees

Attendee Demographics:
Primary Position



■ CxO ■ VP/GM ■ Director ■ Others ■



80K Twitter Impressions



Email List
15K+

DIAMOND SPONSORSHIP

\$20,000

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The Leadership Goes Beyond Pulse January 2021 Diamond Sponsorship offers exclusive opportunities for a sponsor to maximize branding pre-show, during and after the Conference and Webinars. Two (2) exclusive **Diamond Sponsors only.**

Package highlights:

- ◆ **30 Second Promotional Video** – Includes a voucher of \$3,250 to spend to create a video with LLTV. Video will be play pre-show, before every session and post-show. Plus the promotional will be available for you to download
- ◆ **Leadership Goes Beyond Website Recognition** - Company Logo added to the website with a link back to your website
- ◆ **Promotion on Webinar(s) and Conference** – During each of the Webinars and Virtual Conference session your company will be shown in the sponsorship ticker section
- ◆ **Social Media package:**
 - ◆ 12 Messages via Leadership Goes Beyond Social Channel - Promotion begins about 4 weeks prior to each of the Webinars
 - ◆ 12 Messages via Leadership Goes Beyond Social Channel - Promotion begins about 6 weeks prior to the Virtual Conference
- ◆ **Emails** – Your company logo will be added to Leadership Goes Beyond email messages
- ◆ **Blind E-mail to Attendees** prior to the Two (2) Webinars & Conference and 1 Blind E-mail to Attendees after the Conference
- ◆ **Recognition during Pre-Show and Post-Show with Logo on screen** and you will be announced as a Diamond sponsor Pre-show and Post-Show
- ◆ **25% off all other Leadership Goes Beyond MPOs**

GOLD SPONSORSHIP

\$10,000

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The Leadership Goes Beyond Pulse January 2021 Silver Sponsorship is ideal for sponsors looking for a prominent placement before and during the Conference and Webinars.

Package highlights:

- ◆ **20 Second Promotional Video** – Includes a voucher of \$2,500 to spend to create a video with LLTV. Video will be play pre-show, mid-show and post-show. Plus the promotional will be available for you to download
- ◆ Leadership Goes Beyond Website Recognition - Company Logo added to the website with a link back to your website
- ◆ **Promotion on Webinar(s) and Conference** – During each of the Webinars and Virtual Conference session your company will be shown in the sponsorship ticker section
- ◆ **Social Media package:**
 - ◆ **6 Messages via Leadership Goes Beyond Social Channel** - Promotion begins about 4 weeks prior to each of the Webinars
 - ◆ **6 Messages via Leadership Goes Beyond Social Channel** - Promotion begins about 6 weeks prior to the Virtual Conference
- ◆ **Emails** – Your company logo will be added to Leadership Goes Beyond email messages
- ◆ **Blind E-mail to Attendees** prior to the Conference and 1 Blind E-mail to Attendees after the Conference
- ◆ **Recognition during Pre-Show and Post-Show with Logo on screen** and you will be announced as a Gold sponsor Pre-show and Post-Show
- ◆ **20% off all other Leadership Goes Beyond MPOs**

SILVER SPONSORSHIP

\$5,000

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The Leadership Goes Beyond Pulse January 2021 Silver Sponsorship is ideal for sponsors looking for a prominent placement before and during the Conference and Webinars.

Package highlights:

- ◆ **Leadership Goes Beyond Website Recognition** - Company Logo added to the website with a link back to your website
- ◆ Promotion on Webinar(s) and Conference – During each of the Webinars and Virtual Conference session your company will be shown in the sponsorship ticker section.
- ◆ **Social Media package:**
 - ◆ **4 Messages via Leadership Goes Beyond Social Channel** - Promotion begins about 4 weeks prior to each of the Webinars
 - ◆ **4 Messages via Leadership Goes Beyond Social Channel** - Promotion begins about 6 weeks prior to the Virtual Conference
- ◆ **Emails** – Your company logo will be added to Leadership Goes Beyond email messages
- ◆ **Recognition during Pre-Show and Post-Show with Logo on screen**
- ◆ **10% off all other Leadership Goes Beyond MPOs**

BRONZE SPONSORSHIP

\$2,500

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The Leadership Goes Beyond Pulse January 2021 Bronze Sponsorship offers sponsors valuable opportunities to showcase their brand pre-show and during the conference and webinars.

Package highlights:

- ◆ **Leadership Goes Beyond Website Recognition** - Company Logo added to the website with a link back to your website
- ◆ **Promotion on Webinar(s) and Conference** – During each of the Webinars and Virtual Conference session your company will be shown in the sponsorship ticker section.
- ◆ **Social Media package:**
 - ◆ 2 Messages via Leadership Goes Beyond Social Channel - Promotion begins about 6 weeks prior to the Virtual Conference
- ◆ **Emails** – Your company logo will be added to Leadership Goes Beyond email messages

SPONSORSHIP OVERVIEW

**MPO - ADDITIONAL
MARKETING
PROMOTIONAL
OPPORTUNITIES**

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OPPORTUNITY	BENEFITS	PRICE
Upgrade Sponsorship Video	Increase the length of the sponsorship video that is include in the level sponsorship package being purchased	--
	Increase video length to a 30-second commercial	\$750
	Increase video length to a 45-second commercial	\$1,000
	Increase video length to a 60-second commercial	\$1,500
	Opportunity to have your company name attached to the giveaway prize(s) for the event	\$750
Drawing Giveaway (1 sponsor)	Opportunity to have your company name attached to the giveaway prize(s) for the event	\$1,000

SPONSORSHIP AT A GLANCE

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	DIAMOND SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Promotional Video	30 Second Promotional Video	20 Second Promotional Video	--	--
Website Recognition	Company Logo added to the website with a link back to your website	Company Logo added to the website with a link back to your website	Company Logo added to the website with a link back to your website	Company Logo added to the website with a link back to your website
Promotion During Webinar(s) and Conference	Logo appears on sponsorship ticker on both Webinar(s) and Conference	Logo appears on sponsorship ticker on both Webinar(s) and Conference	Logo appears on sponsorship ticker on both Webinar(s) and Conference	Logo appears on sponsorship ticker on both Webinar(s) and Conference
Social Media	12 Messages Posted to Social Channels 4 weeks prior to webinar 12 Messages Posted to Social Channels 6 weeks prior to webinar	6 Messages Posted to Social Channels 4 weeks prior to webinar 6 Messages Posted to Social Channels 6 weeks prior to webinar	4 Messages Posted to Social Channels 4 weeks prior to webinar 4 Messages Posted to Social Channels 6 weeks prior to webinar	2 Messages Posted to Social Channels 6 weeks prior to webinar
Emails	Logo add to sponsorship section of Leadership Goes Beyond Emails 1 blind email prior and after conference on behalf of sponsor	Logo add to sponsorship section of Leadership Goes Beyond Emails 1 blind email prior and after conference on behalf of sponsor	Logo add to sponsorship section of Leadership Goes Beyond Emails	Logo add to sponsorship section of Leadership Goes Beyond Emails

SPONSORSHIP AT A GLANCE

	DIAMOND SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Recognition	Announced as a Diamond sponsor Pre-show and Post-Show of Conference	Announced as a Gold sponsor Pre-show and Post-Show of Conference	--	--



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